



TRUE TRAE

A Consumer's Best Friend



I'm **Trae Bodge**, a smart shopping expert with a passion for helping you save money and get the best value from your purchases. I love thrift stores, modern art, good food and exploring new places. When I'm not helping you find the best deals out there, I'm hanging with my 14-year-old daughter, Sadie Mae and my husband, Chris. Happy Shopping!

Best Deals in January 2021 (and What to Avoid!)

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DEC 2020

STIFF Mother Trucker: This powerful, gluten-free topical pain reliever blends 12 natural ingredients to help relieve muscle and joint pain and encourage quick recovery. Not tested on animals. Get free shipping and save 20 percent off the \$15 price with code JAN20 through January 31.

Now that the holidays are over, it's time to do a little shopping for yourself! And just because the holidays are behind us, doesn't mean the deals are. You can always rely on White Sales in January, where [you can save](#) on all sorts of bedding and bath items. We also see sales on "New Year/New You"-related items, like those tied to fitness, wellness, and self-care. So, whether you need to replace those old towels or you're up for some self-improvement, this is your month. Here are some of the [best deals](#) in January (and which categories to avoid).